

THE EXECUTIVE SUITES
@
FLINTROCK

AN EXECUTIVE OFFICE
WITH A 'SUITE' VIEW

STORY AND PHOTOS BY CATHIE PARSSINEN



PAUL BEAVERS looks reflectively from the window of his office onto the panoramic view that stretches before him with a sense of satisfaction. Rolling hills, Texas-blue summer skies, orange-red sunsets, and an audience of green trees

admire the meticulously manicured 16th hole of the Flintrock Falls golf course. The occasional car drives through the stone entrance to the gated community of Flintrock Falls, visible in the distance. This is precisely the view he wanted. Paul Beavers has lived in Lakeway since 1999 and in Flintrock Falls for the past three years. His search for an executive suite to house his own office led him to a review of local offerings. "I found office space that offered plywood floors and white walls, and the look was very generic. There was nothing wrong with them, but they just didn't offer what I was looking for. The closest space that offered the executive feeling I wanted was in Westlake." Frustrated by the vacuum that existed in executive suite offerings close to home, Paul began to look for real estate to build something that would satisfy his own

requirements and to provide suites for others looking for the executive office complex.

"I looked at several buildings before I heard about the condos Ginger Wilchar and her father, Bill Adam, were planning to develop. We started our conversations before they had even finished their final plans. My interest grew when I learned they would have a view of the Flintrock Falls golf course. The audience of folks who are looking for what I plan to offer will appreciate a view of something pretty special. Something unique. They are people who are highly successful entrepreneurs, and they have little interest in looking out at traffic on 620 or Lakeway Boulevard." Those conversations ultimately led Paul Beavers to purchase the entire top floor of the complex overlooking the golf course. He has recently opened 32 executive office suites, finished out in exquisite detail as specified by his interior designer, Dina Northington and his wife Jeanne Beavers. Beavers has also made provisions for the virtual office (sometimes referred to as the intelligent office) for those whose needs are more limited in scope. Under the "Freedom Plan" clients who join the virtual office program will enjoy the services of a receptionist to answer phone calls, copy center services, two plasma furnished conference rooms with video conferencing capabilities and laptop connectivity, and the use, upon reservation, of a model office luxuriously furnished by an interior designer.

Informed by his own background as a building envelope consultant for major hotels, Paul Beavers understands the value a top-notch consultant can provide to any business. So he was quick to hire an IT consultant with a very muscular reputation to integrate a dazzling array of top-of-the-line, state-of-the-art systems—with all of the "bells and whistles"—including \$35,000.00 of the latest in cabling technology. "He held nothing back with the technology infrastructure. The building is equipped to easily handle the needs of the clients whether it be within the building or remotely", stated Randy Smith, the IT consultant on the project.

A Nortel Voice Over Internet PBX Phone System is one of the services offered by The Executive Suites @ Flintrock. This \$100,000.00 system is equipped to handle all the internal suites clients as well as clients at other locations wanting an enterprise class phone system without actually having to buy the entire system. The installation is as easy as plugging a computer into an internet cable. Other services made available by such an advanced system are inclusive long distance phone service, internet, seamless video conferencing, transferring calls to you whether it is to a landline or to a cellular phone. "We have eliminated the time-consuming headache of conducting an individual process of research and review of competing phone systems and have selected the best of the best currently available." Whether a client has a suite in our building or not, we can address all their telecommunication needs from the "Hosted" side of our phone system. The hosted services will be offered from Flintrock Telecom, a division of The Executive Suites @ Flintrock.

Blue Tooth phone technology has been made simpler. "Like a lot of other independent business people who do everything themselves, I wear

a headset so I can free up my hands to complete other tasks and maximize my time. This is just one of the many features we have added to the phone system to simplify business for people on the run." This technology will allow the clients of the suites to go from their car to their office without changing or touching a phone. It also allows the client to sync MS Outlook contacts to their cell phone, making them available without ever entering a name or number.

Another unique service provided is Soft Phones. This technology provides software that turns a laptop into a phone with no long distance charges. No matter where your business travels take you, your Austin address will appear on the caller ID. This is a valuable feature for someone with a business that is locally based but requires out of town travel. "When I am sitting at my office desk I personally never pick up a phone. I use a Soft Phone with Blue Tooth connectivity from anywhere in the country," Paul notes.

The system also allows for Unified Messaging—a service that has the capability of converting voice mail and faxes into email.

As all this "state of the art" technology may confuse most people, Paul Beavers and The Executive Suites @ Flintrock will offer a post-lease IT interview with a consultant who will assist a client with individual and unique needs. "Our goal is to integrate your office life, freeing up your time to do what you need to do to make your business more successful. With an office at The Executive Suites @ Flintrock all your communications filter into your computer, no matter how remote you are at any given time."

This system allows clients to reserve conference room time and adjust the temperature of their suites from their computer. A small computer located just outside each conference room will show reservations—along with the name of your company at the time of your reservation. The temperature adjustment allows you to adjust the temperature of



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your suite should you desire to use your office after hours.

Paul Beavers designed these suites to address the needs of business owners and professionals who want an executive office that will offer them the same custom quality and comfort they already enjoy in their homes. "Let's face it, I don't want to office in any facility that is inferior in quality to my home. And that's what I couldn't find out here. Our prices may be slightly higher than the area standard, but what you get is a completely different experience. And, finally, I'll be officing just minutes from my home."

For more information, please visit their website at www.FlintrockSuites.com or phone Paul Beavers directly at (512)791-7811.